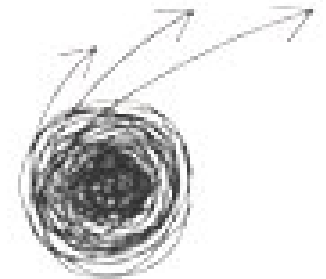




Project Background & Seminar Overview

*“Enhancing Access of the Poor to Microfinance Services in Frontier Areas”
(TA 4544)*

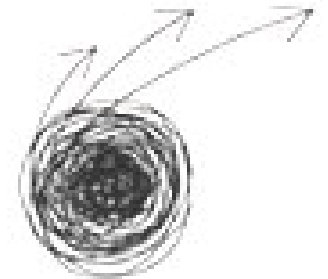
*National Anti-Poverty Commission (NAPC)
Asian Development Bank (ADB)*





Project Goal

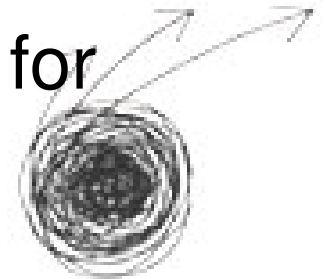
**A sound and viable financial system
that can provide
sustainable microfinance services
to the poor
enabling them to
pursue economic opportunities
and income generating activities**



Key Issues



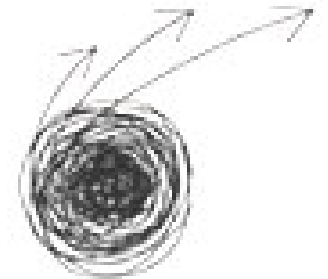
- Majority of poor households in the Philippines have no access to microfinance services
- **Government seeks to support the development and strengthening of microfinance services across all channels**
- Limited institutional capacity of MFIs
- **Limited outreach of microfinance services**
- Need to encourage new players and for existing MFIs to expand outreach



Key Activities

First Phase

- **Conduct of Field Survey**
 - **53 MFIs (NGOs, Coops, RBs)**
 - **424 Clients**

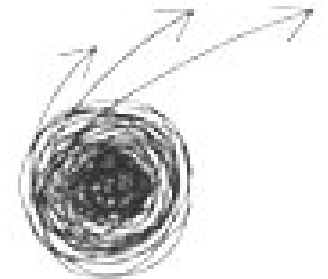




Key Activities

Second Phase

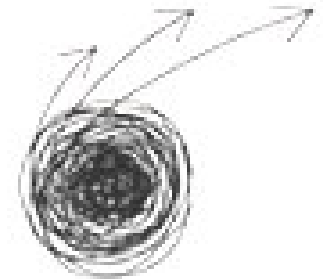
- *Analysis of survey results*
- *Selection of MFIs for on-site training and mentoring*
- *Develop Educational materials*



Key Activities

Third Phase

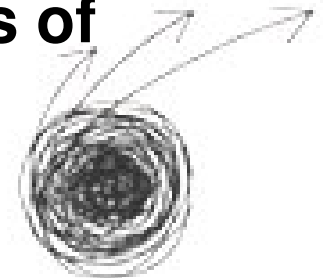
- *On-site Training and Mentoring to Selected MFIs (15)*
- *Conduct of Educational Seminars (20)*

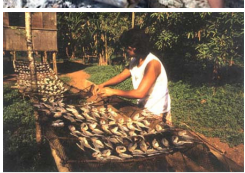




BSS Objectives

- **Increase awareness and understanding of the microfinance clients and potential clients regarding the following:**
 - Microfinance industry
 - Rights, obligations and responsibilities as clients
 - The importance of protecting continuous access to Microfinance services
- **Equip clients to perform better in accessing services of the MFIs**
- **Communicate effectively their needs and requirements to the MFIs**
- **MFIs to develop appropriate arrangements and products to suit the changing needs of the basic sectors**





Program Flow

- **Registration & Opening Ceremonies**
- **Presentations**
 - *Topic 1: Finance for the Poor: Overview of the Philippine Microfinance Sector*
 - *Topic 2: Accessing microfinance services: Your Rights and Obligations*
 - *Topic 3: Presentation of MFI Services*
- **Open Forum**
- **Closing Ceremonies**

